

BRAINSTORMING TECHNIQUES

Creative Writing

TRY ONE MORE OF THE FOLLOWING TECHNIQUES IF YOU NEED IDEAS FOR YOUR CURRENT PROJECT

5 minute brainstorming page. Time yourself for 5 minutes and write as many things as you possibly can on a piece of notebook paper. Try to fill up the entire page. Refer back to this page when you are in need of a new topic for a project.

Word Storm. This is where you write down all of the words that come to mind when you think of one word. For example, if you were given the word storm, you would write down all of the words you can think of that are associated with the word storm.

TECHNIQUES CONTINUED...

Mind Mapping. This is a way to visually organize information. Choose a topic and write it in the center of your page. Circle your topic and then branch out with ideas that are related to the main topic. Another term for this technique is concept mapping.

Pros and Cons List. This is a technique where you list the pros (positive aspects) and cons (negative aspects) of a particular topic. This may help you decide whether or not to move forward with a topic. Add up the totals for each topic, and the one with the most pros is the one to go with.